

Illinois Industry Advisory Board presents



2012 CNIC

Nutrition Olympics Challenge



Friday, February 17, 2012 • Trade show 11:30 a.m. – 1:30 p.m.

Best Western Plus Timber Creek Inn & Suites and Convention Center
3300 Drew Avenue, Sandwich, IL 60548 • 630-273-6000

EXHIBITOR PROSPECTUS

The Illinois Industry Advisory Board of the ILSNA is excited to again host the “Child Nutrition Industry Conference.” This year’s theme is “**2012 Nutrition Olympics Challenge.**” The day will mix in health and fitness activities to keep attendees motivated and energized.

This conference will provide school food service directors, employees and industry with excellent educational opportunities and access to sample products and visit with industry manufacturers who provide products that follow the Healthier US School Challenge guidelines.

Vendors will be limited to display three to four products and it is suggested that sternos and appropriate display equipment be used to keep samples warm. We recommend that each company decorate their booth with the conference theme and door prizes, handouts of pens, pencils, water bottles, etc. are welcome. Vendors may set up on **Thursday evening, February 16, 2012 or Friday morning.** Access to the kitchen will begin at 8:00 a.m. on Friday.

Participation in the Food Fair is on a first come, first served basis. The cost is **\$225.00 for ILSNA Members** and **\$325.00 for non-members.** Vendors will be provided with an eight foot skirted table.

Electricity will be available for \$40.00.

If needed, **room reservations** can be made by calling the Timber Creek Inn & Suites at 866-992-7335 or 630-273-6000. Please identify that you are with the *Illinois School Nutrition Association, CNIC program*, standard room rate of **\$89.99, plus tax** has been negotiated.

SPONSORSHIP OPPORTUNITIES

To assist in providing attendees with an excellent experience, sponsorships for the **CNIC 2012 Nutrition Olympics Challenge** are available on a first-come, first-paid basis. Sponsor’s will receive recognition via the conference program booklet, signage and through announcements.

SPONSOR FEES:

- \$100.00 for Bronze
- \$250.00 for Silver
- \$500.00 for Gold
- **\$1000.00 for “Grand Olympic Sponsor”**



VENDOR REGISTRATION FORM



Section A: Contact Information

Please complete one form per company and return by January 23, 2012 (registration deadline)

Company: _____

Contact: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____

Broker Rep. (if applicable): _____

Contact: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____

Name(s) for Badges: _____

Section B: Electrical Needs (Electricity is available for \$40.00.)

- Yes, I will require electricity
- No, we will not require electricity

Section C: Onsite Preparation Needs

Do you need food preparation space? Yes No

Do you need Refrigeration/Freezer space? Yes No

Do you have any special kitchen needs? Yes No

Please list: _____

Please return completed form

NO LATER THAN January 23, 2012 to:

Cindy Coffman via email (ccoffman@associationcentral.org)

or fax 217-529-9120 or mail:

ILSNA, 3085 Stevenson Drive, Ste. 200, Springfield, IL 62703

Questions? Please contact ILSNA at 217-529-6578

For full conference schedule visit www.ILSNA.net

For internal use only

Date received: _____

Check #: _____ Code: _____

Credit Card: _____

PAYMENT INFORMATION

Vendor Participation Fee:

- \$225.00 member
- \$325.00 non-member
- \$ _____

Electricity Fee: \$40.00

\$ _____

Sponsorship:

- \$100.00 bronze
- \$200.00 silver
- \$500.00 gold
- \$1000.00
- "Grand Olympic Sponsor"
- \$ _____

Total of above: \$ _____

- Check enclosed for full payment
- Please charge my Credit Card
 - VISA MasterCard
 - Discover Am.Express

Card Number: _____

Exp. Date: _____

CVV: _____
(last 3 digits on back of card)

Name on card: _____

Authorized Signature & Date: _____
